



Have your students
pre-register for the event at
www.gotomyncf.com

October 1, 2009

Dear Counselor:

The National Association for College Admission Counseling (NACAC) would like to invite your sophomores, juniors and seniors to the National College Fair coming to your area.

Indianapolis National College Fair
November 16, 2009
9:00 a.m.-12:00 p.m.
6:00 p.m.-8:00 p.m.
Indiana Convention Center

Ways **you can promote** the National College Fair to your students:

- Encourage students to pre-register **BEFORE** attending the event
- Distribute newsletters to sophomores, juniors, seniors
- Post information on school's website
- Mention the fair during morning announcements
- Publicize at standardized testing sites
- Print fair time & date on report cards
- Place posters in strategic locations
- Educate parents and students at local college nights about this event
- Conduct orientation sessions with students prior to attending the fair
- Visit our link: http://www.nacac.com/video/NCF_Video.wmv

Lead Retrieval:

Students can print a bar coded confirmation to be used on-site at the fair as an electronic ID. Utilizing this barcode will eliminate the need for students to fill out inquiry cards at the event. They can save time and visit many more schools.

For more information on the National College Fairs program please visit www.nationalcollegefairs.org.

BUSING TO THE EVENT:

If your school is interested in bringing a bus load of students to the event please contact either Mike Jaskoski or Liz Otteson, your local representatives, at 317/968-7318 or 317/524-7111 respectively.

Thank you in advance for your support of the National College Fairs program,

Gregory A. Ferguson
Director National College Fairs, Programs, & Services

Enclosures

(over)



Registering for the National College Fairs is a simple 3 step process:

Step #1

Students log onto www.gotomyncf.com

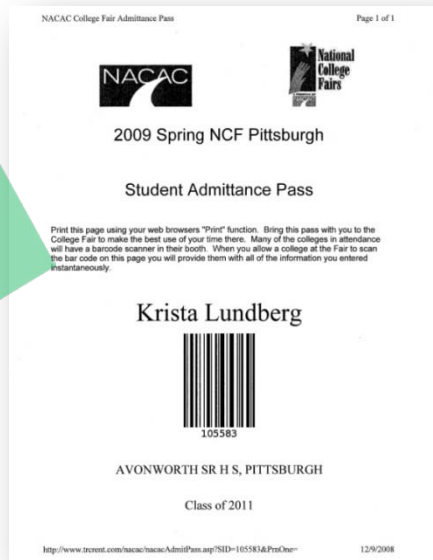
prior to attending a fair to register

Students will be asked a few short questions regarding their graduation information, home address, and interested major.



Step #2

After completing the online registration, print off the barcode identification



Bring this
with you to
the fair !!



Step #3

Colleges will simply scan the student's barcode to access their information, allowing more time for one-on-one conversations and less time filing out inquiry cards

Encourage your students to sign up for a National College Fair prior to attending the fair.

Log onto www.gotomyncf.com today!



National Association for College Admission Counseling • www.nacacnet.org
1050 N. Highland Street, Suite 400 • Arlington, VA 22201 • phone: 703/826-2222 • fax: 703/243-9375

NEWS from

NATIONAL ASSOCIATION FOR COLLEGE ADMISSION COUNSELING

For Immediate Release

October 16, 2009

For more information, contact:

Malene Ward
mward@nacacnet.org
800/822-6285

Students Can Learn More about Their College Options at the Free Indianapolis National College Fair

Arlington, VA – The Indianapolis National College Fair will be held on Monday, November 16, 2009 at the Indiana Convention Center from 9:00 a.m. – 12:00 and 6:00 p.m. – 8:00 p.m. Sponsored by the National Association for College Admission Counseling (NACAC) and hosted by the Indiana Association for College Admission Counseling (IACAC), this event is **free** and open to the public.

As the process of applying to and selecting a college becomes more and more competitive and complex, students and parents need all the help and information they can get. Attending a college fair is an excellent way to gather information about colleges and universities. The National College Fair program provides valuable resources for students and parents attempting to navigate the college-admission process.

The fair allows students and parents to meet one-on-one with admission representatives from a wide range of national and international, public and private, two-year and four-year colleges and universities. Participants will learn about admission requirements, financial aid, course offerings, and campus environment, as well as other information pertinent to the college-selection process. At the fair's counseling center, students and parents can discuss their individual needs with college experts.

"The resources and opportunities that the National College Fairs provide for students and their families are invaluable," said Greg Ferguson, NACAC Director of National College Fairs Programs and Services, "and admission professionals have been delighted by the caliber of students attending our programs."

Requesting information from multiple colleges and universities at the NACAC College Fair just got easier for students. By pre-registering students can print a bar coded confirmation to be used on-site at the fair as an electronic ID. No more filling out information cards! Have your students pre-register online at www.gotomyncf.com.

Now in its 37th year, the National College Fair program annually helps more than 850,000 students and families nationwide explore their options for higher education, making it one of the most visible college recruitment tools in the country. NACAC currently sponsors fairs in 50 locations. For a complete schedule, visit www.nationalcollegefairs.org.

More Information

More information about the Indianapolis National College Fair, including directions to the fair, a list of colleges exhibiting at the fair, and tips for preparing for the fair, is available on the NACAC Web site at www.nationalcollegefairs.org, by emailing collegefairs@nacacnet.org or by calling 800/822-6285.

About NACAC

NACAC is an Arlington, VA-based education association of more than 11,000 primary and secondary school counselors, independent counselors, college admission and financial aid officers, enrollment managers, and organizations that work with students as they make the transition from high school to postsecondary education. Founded in 1937, the association is committed to maintaining high standards that foster ethical and social responsibility among those involved in the transition process, as outlined in the NACAC Statement of Principles of Good Practice. This program is also an approved program by the National Association of Secondary School Principals.

www.nacacnet.org



National Association for College Admission Counseling • www.nacacnet.org
1050 N. Highland Street, Suite 400 • Arlington, VA 22201 • phone: 703/826-2222 • fax: 703/243-9375